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Alternative Event Formats
in Science Communication



Bundesministerium
für Bildung
und Forschung



DEUTSCH-RUSSISCHES FORUM E.V.
ГЕРМАНО-РОССИЙСКИЙ ФОРУМ



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PAPER
MEDIA

SIEMENS



BOSCH

Петербургский
ДИАЛОГ

Petersburger
DIALOG

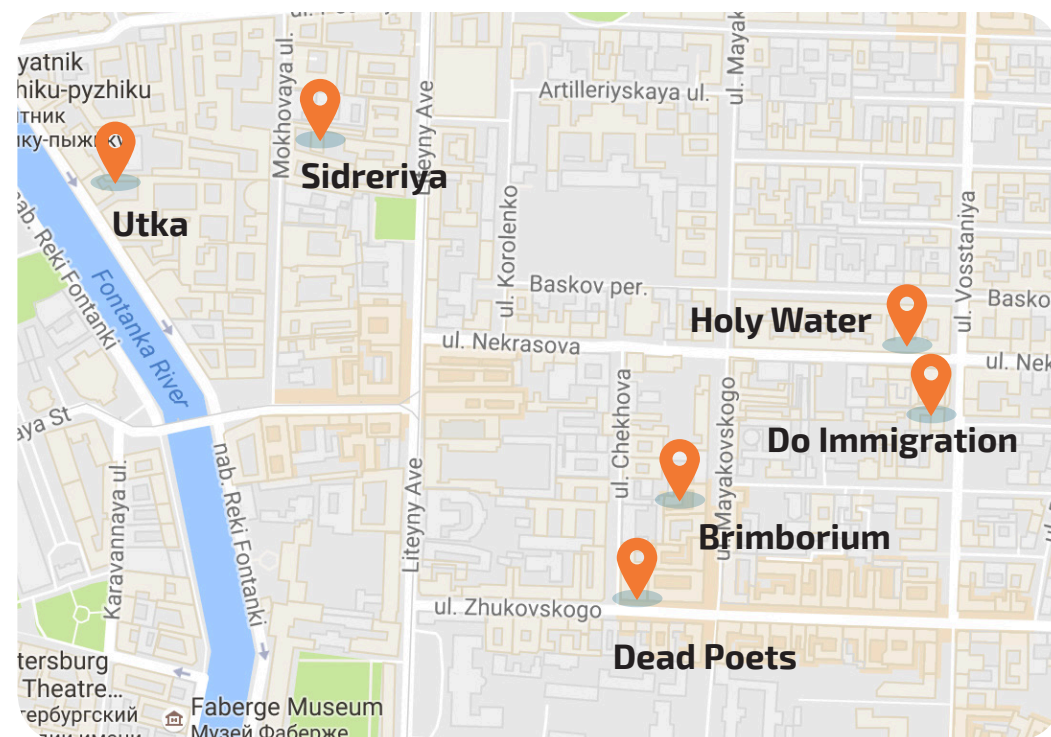
BarCamp — is an user-generated conference primarily focused around technology and science. It is open, participatory workshop-event, the content of which is provided by participants. The first BarCamps focused on early-stage web applications, and were related to open source technologies, social software, and open data formats. The format has also been used for a variety of other topics, including public transit, health care, education, and political organizing. So here we are — Science BarCamp.

BarCamp is an alternative conference format, that gives participants the possibility to design the content themselves and integrate their own experience and knowledge. There are different sessions, that will be held by the participants. During the pitches, the session-owners present their session and their topics in 30 seconds. Based on that, it is your turn to decide in which sessions you want to participate in or not.

There are no passive spectators: get involved in discussions and see the BarCamp as exchange platform. Plan your agenda self-responsibly: you are responsible for your agenda. Design your day in a way that you think you can take the most of it. Be proactive: next to getting involved into discussions, you can initiate your own session in the afternoon.

Science Slam — is a scientific talk where scientists present their own scientific research work in a given time frame - usually 10 minutes - in front of a non-expert audience. The focus lies on teaching current science to a diverse audience in an entertaining way. The presentation is judged by the audience. A science slam is a form of science communication.

Scientific Barhopping — is the act of one or more people drinking in multiple pubs or bars in a single night, normally travelling by foot or public transport to each destination. So we decided to add some science — so you can drink some beer and listen to good speakers on variety of topics. You can see a map of our Pub crawl on the next page.





**Alexandrova
Lyudmila**

Organizer of the first Sciece Slam in Chelyabinsk, participant of Russian and international case competition, project and analytical session in RBIM.



**Alexandrova
Christina**

Organizer of science festivals since 2006. Participant of Summer School for the Study of a North Pacific's biodiversity under the guidance of Dr. Arkadiz Reunov 2014 and 2015. Organizer of science communication events in Vladivostok in 2014 that include science picnics, meetings with scientists in bars and lectures. Organizer of the first Science Slam in Vladivostok in 2016. Christina have continued to manage Science Slam in Vladivostok currently.



**Büning
Gregor**

The head of Policult and founder of the international Science Slam Network, has been supporting the Russian Science Slam since 2012. His company specializes in bringing science to the masses by teaming up scientists with the international slam community. After conquering Russia it's off to the UK, USA, and Ukraine to coach the next batch of trailblazing science slammers.



**Dmitrieva
Tanya**

Organizer of a scientific conference in a free form about sexuality. Colleagues and Tanya made 3 big events (each included 4 lections & an art-show) and 1 collaboration with Life Picnic (10 lections & 4 workshops).



**Dubynin
Alexander**

Organizer of Science Slam Novosibirsk. Director and ideologist of EUREKA!FEST and science cafe.



**Fabrykant
Marharyta**

Participant of many international academic events in many European countries, the US, and Japan. She developed and conducted a training of cross-cultural communication skills for young scientists.



Groß Sibylle

Sibylle, an enthusiastic networker, obtained her degree in Slavic Studies and Eastern European History from the University of Cologne. In 1993 she spent 6 months

in Volgograd studying the history of Stalingrad and the Russian Germans as well as travelling through the former Soviet Union from Bishkek to Yalta. During this formative time she developed a passion for Russia and its people. In her role at an NGO, German-Russian Forum, she is working to stimulate civil society processes in Russia. She is one of the German founders of the Russian NGO "Association Science Slam Russia" and initiated the German-Russian Science Slam in 2011.



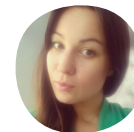
**Grube
Susanne**

Grube created a tour guide in the Museum of Natural History in Berlin. She transfers scientific knowledge to visitors. Grube participated at some 20 Science Slams throughout Germany.



Holst Sandra

Sandra Holst studied Finno-Ugric Languages, Slavic Languages and East European Studies in Hamburg and Budapest. She has been working as project coordinator for the German-Russian Forum and developed the "Science Slam goes Russia" programme in 2013, which kicked off science slams in Russian regions. For more than six years she has organized international events – including five German-Russian Science Slams – and is currently working freelance in PR and project management. Sandra enjoys kayaking and barbecues and loves to learn new languages. She is excited to meet organizers active in popularizing science and to develop new formats at the BarCamp.



**Hromava
Anastasiya**

Anastasiya Gromova, doctor at a children's hospital, interested in science, especially genetics. Volunteer, trainer and manager of aninternational project of the Red Cross. Among other interests: start-ups, public relations and journalism. Will bring Science to the pubs and clubs of Belarus.



**Ibragimova
Julia**

Academic consultant in the ONIIPAC project. She participates regularly in different types of conferences.



Ilina Anna

Participant of a Science Slam Tomsk. She organized 4 Slams in Tomsk and Science Slam Special Edition, and presented this project at the creative laboratory "U-novus 2016". Anna is an organizer of a master class at the interregional educational Convention "PLATFORM", winner of Science Slam in Krasnoyarsk in 2016.



Iwe Karin

PhD speaker at the multi-disciplinary and international Graduate School "Human Development in Landscapes" at Kiel University; responsible for communication and event-management; an active participant at Science Slams (e.g. Kiel Week) and at many international conferences (e.g. England, Russia, France, Poland); participant of Kiel Barcamp 2016.



Karbysheva Kseniia

Participant of Science Slam Tomsk (2015), prepared a workshop "Biotechnologies in agriculture" for undergraduates (2016).



Kirillin Dmitry

Co-founder of the Granum Salis ("Pinch of Salt") project (the discussion club); colleagues and Dmitry held about 80 events in different formats (public lectures, interactive lectures, moderated discussions, flame wars, intellectual games, and combinations of them).



Kretzschmar Johannes

Artist of a quarterly science comic for the DESY magazine. He has several illustrations and animated films for different research institutes, a monthly comic strip for the MAKE magazine, and several science communication publications.



Kuzin Alexandr

Participant of various scientific conferences, exhibitions, seminars; finalist for the technology startups Generation S, the winner of the Science Slam Samara, the winner of an international scholarship Alcoa.



Löffler Tobias

Organizer of the Science-Slam in Düsseldorf (2012-2015); team member of the "Werkstoffslam 2015", the

"Matwerkslam2016", "Heine Slam". He organized lots of events (for instance, the Summer-ZaPF 2014).



Maksimov Lev

He took part in 8 international conferences, SUAB RILEM PhD course, which was held in English only and its duration was 6 days of english-speaking science non-stop (Tomsk, 2015).



Metzger Michael

Organizer of Science Slams & ScienceSlam@school in Berlin. He is running workshops at Humboldt institute.



Mokhnach Aliona

Mokhnach has a 7-years experience in event-management. He organizes his own exhibitions and also he took part in organization of different events, such as "Summer school of arts" (Vitebsk, Belarus, Nienburg, Germany), conference for designers and photographers "CrossPoint" (Minsk), wedding exhibition (Minsk). He was a project director for a year in Red Cross in a project on social topic for youth (Minsk).



Müller Ruth

She is working for the Berlin Institute for Population and Development. Müller is interested in research, writing to publication stage and visualization of results.



Müller-Bohlen Björn

He is responsible for conceptualizing and organizing lectures series, conferences, summer schools, barcamps and high-level events with international speakers and guest at the international science and sustainability hub, the UN City of Bonn; moderated 6 events of UN-event-series.



Natekin Alexey

Co organizer of a series of Science Data events with Yandex, organizer of meetups, Data Fests. He sets up Russian Data Science community.



Osipau Yauheni

Not experience of large events, but as a student, he participated in the organization of student activities. Among them were sporting, cultural and scientific. Also, he participated in a variety of urban and national events.



**Otto Janina
Isabell**

She is taking part in Science Slam competitions since February 2016; has given more than 25 speeches, won 6 of them.



**Pimonov
Vladimir**

Vladimir won the first prize in science-popularization competition "Student of the Year-2015". Organizer of a Science Slam Kids.



**Pushkina
Arina**

Organizer of the Science Slam in Samara; a coordinator for all cities holding Science Slam in Russia. She has organized events in 20 cities in Russia in order to create a community of science communicators.



**Rodionova
Elena**

Elena is a PR-specialist of the Boris Yeltsin Presidential Center. She is the main organizer of the Science Slam Yekaterinburg and Science Slam Russia-2016 and also organizer of the TEDxEkaterinburg. Her huge passion is popularization of science and new technologies among young people and student's community in Russia.



**Rumiantseva
Tatiana**

Coordinator of the HSE Legal English Club, she was a member of the think-tank Donetsk Association of International Researchers, she participated in arranging of international conferences, round tables, seminars, study visits and student career-orientation activities.



**Salewski
Matthias**

Mathias works on the development of experiments, workshops and "sciencetainment" shown for clients all over the country. One of his highlights was the realization of a workshop with more than 50 experiments in 5 days.



**Savchuk
Carolin**

Carolin Savchuk is a freelance facilitator and trainer. For almost 20 years she brings people together from Eastern European countries and Germany. She started her career as project manager in organizations like the German-Russian Forum and the Think Tank "German Council on Foreign Relations" before working

independently. She holds a diploma in Cultural management (University of Passau) and a communication-trainer's diploma from artop-institute (Humboldt-University of Berlin). She is convinced that conferences and educational events should be organized highly participative. When we share knowledge and responsibility, our common results are likely to reach a new level of quality and sustainability. Carolin lives in Berlin with her partner Sergey and three daughters.



**Savchuk
Sergey**

Sergey Savchuk is a Senior Consultant in the innovation department of Deutsche Telekom AG and additionally works as a professional trainer, coach and moderator. He is also active in the non-commercial sector, as a chairman of the board of directors of the science slam association in Russia, and as a social entrepreneur focusing on development of local communities. He offers educational programs for young coaches and trainers and initiates international projects strengthening relationship within Eastern Europe. Sergey was born in Moscow and lives in Berlin with his family.



**Schmitt
Simon**

Science editor of a major research center in East Germany, organizer of public and press events. His purpose is to present center's scientific discoveries to the general audience in clear and comprehensible ways.



**Schmitt
Miriam**

Organizer and communicator of Science Slams for the last 4 years. Also, he coaches in presentation skills for scientists and school kids.



**Simmons
David**

Program coordinator for 19 international professionals in education. David organized, fundraised and executed a one-week public relations expedition through Eastern Europe for 28 people.



**Sivukhin
Alexey**

Participant of Science Slam, organizer and participant of scientific conferences.



**Skuratovich
Katherine**

Organizer of more than 15 events, particularly international and national events under EU-funded projects and under UNECE.



**Talstykh
Kseniya**

Co-Forunder of the Vitebsk Software Engineers Community (DevOWL).



**Tarasova
Margarita**

Winner of the Russian-German Science Slam in 2015. She participated in TEDxNovosibirsk, and has an experience of giving popular lectures.



**Teuwsen
Jutta**

She promoted Käte Hamburger Kolleg / Centre for Global Cooperation Research in event-management and science-management. Teuwsen has an experience as a science slammer and also moderator of Science Slams.



**Tupikin
Mikhail**

Head of event department, Bumaga Media. Organizer of Science Slam Saint-Petersburg, Science Slam Moscow and Open University



**Vasileva
Elena**

Participant of the Science Slam at Saint Petersburg in 2015. She actively participates in public work and was the chairman of the council of young scientists of St. Petersburg Pasteur Institute for 4 year.



**Vasjanovics
Vitalijs**

Participant of about 8 Science Slams and lecturer of 2 'Kurilka Gutenberga' events. Lecturer of lots of lectures at schools, universities, public places.



**Vorobeva
Alisa**

Event organizer, copyrighter and creator. She has an experience in arranging masterclasses in cultural, sport and IT sphere and she knows how to start and end a great event. She works at Yeltsin Center and knows how to 'sell' an event and what to do to attract people to participate in it. Alisa worked with Panasonic, UrFU university, Rusnano, etc. She is addicted to science. Colleagues and Alisa arranged the Urban Science Slam in 2014, and the All-Russian Science Slam in 2016.



**Wendorf
Ronald**

He helps young journalists in presenting topics. Also, Ronald is very skilled in writing of texts and in producing movies, clips and photos.



**Wöstenfeld
Robert**

Established mathematical advent calendar "Mathe im Advent" (MiA) for German Mathematical Society since; founded "Mathe im Leben gemeinnützige GmbH" for running MiA; book author "Die Mathe-Wichtel" 1+2.



**Yushkevich
Ekaterina**

Organizer of Science Slam and Open University educational projects in Saint Petersburg. Coordinator of science zone during the annual Science and Technology open-air festival GEEK PICNIC 2015.



**Zaika
Dmitry**

He is actively involved in arranging popular science events (event management and science communication together). Dmitry organized more than 30 popular science lectures for 40-70 guests, substantially contributed to arranging of more than 10 events for 150-400 people. Currently he is affiliated with two projects: Granum Salis ("Pinch of Salt") and Kurilka Gutenberga.

The German-Russian Forum has been engaged for more than 20 years in civil society activities and exchange between Germany and Russia. Panels in politics, culture and economics are as important to us as promoting young people. For this we employ a variety of actions and events, including Science Slam and internships for journalists.

PAPER M E D I A

Paper Media company is running media products for young and educated citizens. We are doing online media Paperpaper.ru and massive educational events including Open University Festival and Science Slam in Saint-Petersburg and Moscow.



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